

Discuss how "Black Books" demonstrates many of the ideas implicit in the Navigating the Global elective. In your response, refer specifically to the text and ways of thinking you have encountered in your study thus far.

* Invasion and exploitation of culture due to globalisation

* Interactions between the global and local can lead to integration + homogenisation of identity

* The ^{e/} affect of global paradigms on the local - grand narratives vs min

* Disintegration of state sovereignty - if one fails, it all fails. Precarious position to be in

* The conflict between Modernism and Postmodernism

use the capitals

interesting point

The continual conflict between the global and ~~the~~ local ^{paradigms} has universal impacts on notions of identity and culture. As the world continues to "navigate the global", integration and homogenisation on a grand scale ^{is a threat} ~~forms~~, especially for those ~~that~~ who

take a Postmodern stance on the issue of globalisation. The episode

"Blood" from the television series

"Black Books" is an example of a text ^{which} ~~that~~ explores these notions implicit

within the elective "Navigating the Global" in a satirical, ^{quasi?} Absurdist,

fashion. This style allows "Black Books" to explore the ^{the composer} judicry? of global

paradigms as they attempt to interact with local narratives.

7mm A4

(who

chumoy - how does 'the world' do this?

effect?
An impact of globalisation is the invasion and integration of local cultures. These interactions between the global and local can lead to homogenisation and a loss of personal identity, a notion explored in "Black Books" by the experiences of Fran and the evolution of Black's store. ✓
Fran represents the postmodernist reaction to globalisation, as she feels that "I'm a big cloud of 'dunno'". ✓ This is symbolic of the deterioration of one's identity and a loss of direction because of that. *Black Books also experiences a similar struggle with identity as Black feels the pressure "to be more like them", referring to the establishment of a 'big business' book store in the same neighbourhood. The global paradigm of 'bigger is better' is invading the local, which is being represented by Black's anti-establishment bookstore. ✓ The impact of this invasion is seen in the reforms to the store Manny and Black attempt to make. The scene depicting the restaurant disaster is exaggerated comedy that represents the pressure the representation of global has placed on the local. ✓ The way in which the Black Books fails to successfully adopt the practices of the big bookshop is representative of how grand narratives may not work for the individual cultures they are being imposed upon. As such, "Black Books" is demonstrative of the cultural and identity

What are these? you need to clearly delineate this

which occurs

good

excellent!

Refer to economic paradigms and consumerism instead

Careful - the bookstore isn't a penon

good

Zim A4

ramifications on

rephrase — of the ramifications a global perspective can have on local culture and identity

(ramifications) a global perspective can have on a local one.

great point!
due to globalization + technological innovation

The gradual integration of nations has promoted the idea of a disintegrated state sovereignty, which is a highly precarious position for the world to exist in. The erosion of state sovereignty in the process of globalisation is depicted in "Black Books" via the ^{depiction of} characteristics of the big business bookstore. This store ~~is~~ should have one obvious point of sale, and yet it is marketed in such a fashion that it fits the needs of everyone. ✓

Manny "walked in and I instantly bought 116 pounds worth of books, all because it was so nice in there".

This high degree of consumerism is due to the fact that it was "so nice" - it sells restaurant goods and coffee in addition to the books.

This represents the letting down of nation borders and integration of sovereignty with in the modern world. (But) the fallout of this is that when one fails, it all fails.

look at rubric
eg: "blurring"
Think GFC!!

This ~~can be seen~~ ^{is symbolised} by the food poisoning of Fran's extended family, as when Black Book's restaurant fails by delivering unseamly food, the other aspects of the store such as the information booth and coffee fail too. Eventually, Black Books returns to just being a bookstore, sending the audience a clear message ^{about} of the risks of integration and not maintaining

7m A4

use rubric terminology

'state sovereignty'.

have they?
Be assertive

Local cultures and paradigms have been seen to evolve with global pressures and expectations, especially in regards to the push of materialism and consumerism by transnational corporations. "Black Books" explores the effects of this on individuals in terms of both symbolism and psychology. After the incorporation of "sofas that eat you", ^{into the Black Books store} a shot of a little girl sinking into the couch and eventually disappearing is shown. This symbolises the nature of consumerism to "swallow up" individuals and even whole local cultures. This shot is important as it visually emphasises the consumerism Black Books is being influenced by at that stage in the episode's structure.

great

explain

The push of materialism can impact on an individual's state of mind as Manny concludes that he keeps "buying things to cheer myself up". A push of consumerism and materialism is argued to push out ^{consume?} local culture and identity, which is represented in how Manny feels there is a void he needs to fill. These global pressures on local identity for consumerism is therefore impact heavily on the behaviours and feelings of local individuals.

rephrase

good points, look at phrasing

Why then?

The prevailing attitudes implicit in a materialistic consumer culture

OR
The pressure of materialism on consumers

Sorry - I read
the wrong
page!

Refer to the
dialectical
relationship
between the
two

Global and local ideals and values often contradict each other, and one may apply pressure to the other to change its ideals and paradigms. However, as globalisation becomes more prominent in today's world, the local culture and identity may be more likely to be compromised. The episode "Blood" from the television series "Black Books" explores the impacts of the global and the local in a satirical style that effectively highlights the many of the ideas implicit in the Navigating the Global elective.

Well done. An intelligent consideration of ways of thinking and navigating the global. Keep focusing on the concept of navigation. For example, you could have considered how the characters navigate within the other ideas you raised.

Excellent level of analysis and sophisticated discussion of ideas.

Keep it up! 😊